

How to Fundraise (Without the Headache!)

Whether you're raising money for travel, uniforms, or extra training, fundraising doesn't have to be overwhelming. With a little planning and teamwork, it can actually be fun and super rewarding.

Step 1: Team Up!

Fundraising is always easier when you're not doing it alone. Grab a few other families or parents and tackle one idea together. You can:

- Split responsibilities (marketing, supplies, collecting money)
- Take turns supervising events
- Reach a bigger audience by combining networks
- Even a small group can make a big impact—and it's more fun for the kids when they do it with their friends!

Step 2: Choose the Right Fundraiser

Not every fundraiser works for every family. Pick something simple and low-cost that fits your group's time and energy. Check out our full list of ideas on the next page

Disclaimer: Thunder Elite cannot provide or sponsor anything for these fundraisers and all fundraisers must be non-affiliated.





Product Based Fundraisers

- 1. <u>Double Good Popcorn</u>
- Run a 4-day virtual popcorn fundraiser with 50% profit. No upfront cost and totally online.
- 2. <u>Jamba Juice Fundraising Cards</u>
- Sell smoothie cards to friends and family. You keep 50% of proceeds.
- 3. World's Finest Chocolate
- Sell high-quality chocolate bars with up to 50% profit. No upfront cost required for schools and organizations.
- 4. See's Candies Fundraising
- Seasonal or year-round candy sales.
 Contact Laurie Hatch at 425-324-6177 for help getting started
 5.GlassCard Discount Cards
- Sell reusable discount cards for local businesses. No inventory needed; done through an app.





Event Based Fundraisers

1. Game Night

- Host a board game or video game night with an entry fee and small prizes or snacks.
- 2. Restaurant Fundraiser Nights
- Partner with a local restaurant (like MOD Pizza or Panda Express) where a percentage of sales go to your fundraiser.
- 3. Golf Club Fundraiser
- Host a mini golf tournament or driving range challenge at a local golf course; offer prizes and entry fees.
- 4.50/50 Raffle
- Sell raffle tickets and split the pot with the winner. Ensure legality based on your location.
- 5. Football Squares
- Fun, competitive way to raise money during football season—participants buy squares, and winners earn cash prizes. Do a pool that runs every mon night and superbowl to bring in cash early in the season. (EX: \$25 boxes Reg Season, Thanksgiving boxes \$30 each, Superbowl \$50 each)
- 6. Online Raffle with Donated Prizes
- Collect prize donations and host a digital raffle via Venmo or social media. Great for remote supporters!

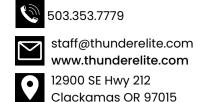




Service Based and Crowdfunding Fundraisers

- 1.Car Wash
- Host a community car wash using donated supplies. Partner with a local business for location.
- 2. Yard Work or Chores for Donations
- Offer leaf-raking, weeding, or babysitting services in exchange for contributions.
- 3. Sponsor My Uniform Donations SEE PAGE
- 4. Buy My Bow Donations SEE PAGE
- 5. Calendar Sponsorships SEE PAGE
- 6. Business Sponsorships SEE PAGE!!!
- Reach out (Visit) local businesses for sponsorship in exchange for promotion your social media or sometimes they are willing to sponsor for nothing!!!





Sponsor My Cheer Calendar Fundraiser Social Media Post

Help me fund my All-Star Cheer season by picking a day and donating the dollar amount that matches it!

How it Works:

- Choose any day from the calendar (1–31)
- Donate the dollar amount of the day you choose
- → Example: Pick the 5th? Donate \$5!
- → Pick the 27th? Donate \$27!
- Once a day is taken, it's crossed out or marked as "sponsored"
- No duplicate days—only 1 donor per day
- Send donations via: [Venmo/CashApp/PayPal/etc.]
- Every donation goes toward my competition fees, travel, uniforms, and more!

Hang this up in your neighborhood, put it in mailboxes, ask local businesses to hang it up and post it on social media!

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Calendar Fundraiser

Slay	Motivated	Talented	Working Hard	Tough	Fantastic	Super
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31





Buy My Bow Fundraiser Social Media Post BUY MY BOW — HELP ME GET TO THE SUMMIT!!

I'm raising \$500 to help cover my All-Star cheer costs for this season, and every little bit helps! Each section of the bow has a small dollar amount — pick one (or more!), donate that amount, and watch the bow fill in with support!

Comment which dollar you'd like to claim

Venmo: @YourHandleHere

Every donation goes toward uniforms, travel, competitions, and doing what I love most — CHEER!

Thank you for cheering me on − on and off the mat! ♥







Sponsor my Uniform Fundraiser Social Media Post

Every cheerleader needs a uniform—and I'm fundraising to help cover mine! Each part of the uniform is marked with a small dollar amount. Choose a piece to sponsor and help me reach my \$500 goal!

Donate any section
Watch the outfit get "dressed" with support
[Venmo/CashApp/etc.]: @YourHandleHere
DM me what piece you want to sponsor!

Thank you for helping me take the mat in style!







Step 3: Promote It

Use group texts, email, social media, and even a printed flyer to get the word out. Don't be shy—people want to support your kids!

Try sharing:

- What you're fundraising for
- a picture or video of your athlete in their element
- How people can help or donate
- When and where the event or sale is happening
- AND THAT IT'S TAX DEDUCTIBLE

Step 4: Keep It Simple, Keep It Going

You don't need to raise all the money at once. One or two mini fundraisers each month can add up fast. Focus on consistency over perfection!

Need help planning, organizing, or starting your fundraiser? Let us know—we're happy to help get you started with these templates, ideas, or promotional materials.

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SPONSORSHIP REQUEST FORM

(Please return this section with your donation)

Athlete I am sponsoring:
Please make checks payable to:
Thunder Elite All-Star Cheerleading
Mail to: 12900 SE HWY 212, Clackamas, OR 97015
Tax ID: 26-3725306
Your support helps make this experience possible and furthers our mission of
enriching lives on and off the mat.
Business Name:
Contact Person:
Contact Ferson.
Company Address:
Phone Number:
Email (optional):
Website (optional):
Amount Donated:

Thank you so much for considering this opportunity to invest in my growth as both an athlete and a person.